



## FACT SHEET: M&T BANK CLOTHESLINE FESTIVAL

- WHAT:** It's not your mother's Clothesline! For its 53rd year, the festival voted Rochester's favorite by City newspaper readers will offer live entertainment from gospel to hula, food from favorite area vendors, family art activities, and of course original work by nearly 400 regional artists.
- WHEN & WHERE:** Weekend after Labor Day, September 12 and 13, 2009, rain or shine  
10 am to 6 pm Saturday, 10 am to 5 pm Sunday, Memorial Art Gallery grounds
- ADMISSION:** \$5, to benefit MAG; members \$4 with coupon; 10 and under free if accompanied by an adult; includes Gallery admission. Two-day tickets (\$7.50) are available at the MAG Admission Desk through September 11. Half-price Sunday tickets (\$2.50) are available Saturday at Clothesline. No pets (except service animals), bikes, skateboards or rollerblades are allowed.
- ENTERTAINMENT:** Experience live entertainment from gospel to hula at the main sound stage on the back lawn, the front stage near the museum steps, around the grounds and inside the Gallery. All day both days.
- FUN FOOD:** Hungry? We have food and drink for every taste in our food court on the back lawn, at the Gallery Bakery and Café by the front steps, and at snack stations around the grounds.
- GET CREATIVE:** From 11 am to 4 pm both days in the Creative Workshop, enjoy artist demonstrations and learn about year-round classes for all ages. Kids ages 4–10 can also enjoy the Paint Pen, a free, supervised art activity.
- CAST YOUR VOTE:** NEW this year, visitors can cast ballots for two People's Choice winners (one on Saturday and one on Sunday). Their choices, to be announced at the end of each day, will receive half off the cost of a booth at next year's Clothesline. On Saturday at 4 pm, we'll also announce 10 Merit Award winners selected by our panel of judges; they'll be entitled to free booths next year.
- STUDENT ART:** Stop by the tour entrance (back driveway) to see works created by the next generation of artists, at "Two Halves Gallery," a student and community cooperative.
- MERCHANDISE:** Visit the membership tent on the front lawn to buy this year's Clothesline T-shirt and other merchandise. Also ask about special membership discounts and promotions.
- PARKING:** Park free and use the free, handicapped-accessible shuttlebus from East End garage at East Main and Scio streets, or from the Genesee Hospital garage, on Alexander Street between East and Monroe avenues.
-  Handicapped-accessible parking by permit only is available on the Gallery grounds; all traffic must enter at Prince Street. *We are unable to offer any other public parking on the Gallery grounds.*
- SUPPORT THE MAG:** Clothesline is the Gallery's biggest fund-raiser—all artists' entry fees and public admission fees go directly to our operating budget. And again this year, these dollars will go even further thanks to Presenting Sponsor M&T Bank, underwriter for an unprecedented 16th straight year. Thanks also to ESL Federal Credit Union, Nolan's Rental, Inc. and University of Rochester Medical Center for supporting sponsorship; to the Democrat and Chronicle for media sponsorship; and to Jenna Fava Design, News 10NBC and Time Warner Cable for their generous support.
- ON THE WEB:** [clothesline.rochester.edu](http://clothesline.rochester.edu)
- MEDIA CONTACTS:** Larissa Masny, 276.8934 ([lmasnya@mag.rochester.edu](mailto:lmasnya@mag.rochester.edu))  
Patti Giordano, 276.8932 ([pgiordano@mag.rochester.edu](mailto:pgiordano@mag.rochester.edu))



## M&T BANK CLOTHESLINE FESTIVAL BOASTS LIVE ENTERTAINMENT, FOOD AND DRINK, FAMILY FUN, AND ORIGINAL WORKS BY REGIONAL ARTISTS



ROCHESTER, NY — Rochester’s largest and longest-running fine art and crafts festival is not your mother’s Clothesline! After 53 years, art is the still the main focus, but in recent years we’ve added activities for the whole family.

Join us rain or shine on September 12 and 13 for this year’s M&T Bank Clothesline Festival. Experience live entertainment from gospel to hula. Sample food from some of Rochester’s favorite vendors. Bring the kids to the Creative Workshop for a free art activity (and while you’re there watch a demonstration by one of our teaching artists). Check out the museum and the Gallery Store (included in the price of admission). See works by the next generation of student artists in the “Two Halves Gallery.” And of course, browse and buy original works by nearly 400 artists from across New York state.

### WHEN AND WHERE

Saturday, 10 am to 6 pm, and Sunday, 10 am to 5 pm, on the Memorial Art Gallery grounds

### ADMISSION

\$5, to benefit the Gallery; children 10 and under free if accompanied by an adult. Clothesline admission includes museum admission. Handstamps are available and are required for reentry.

### ADVANCE TICKETS

\$5 advance tickets are available at the MAG Admission Desk and at Wegmans. Two-day tickets (\$7.50) are available at the MAG Admission Desk through September 11. Half-price Sunday tickets (\$2.50) are available Saturday at Clothesline.




### ESPECIALLY FOR MEMBERS

Gallery members receive discounted admission of \$4 (limit four tickets per membership). Postcards with a coupon were mailed to all members in August. Just present your coupon at any admission gate to receive the discount.

### PETS, ETC.

Out of consideration to other visitors, no pets (except service animals), bikes, skateboards or rollerblades will be allowed on the grounds.

### FOR THE GOOD OF THE GALLERY

 Clothesline is the Gallery’s biggest fund-raiser—all artists’ entry fees and public admission fees go directly to our operating budget. And again this year, these dollars will go even further thanks to Presenting Sponsor **M&T Bank**, our underwriter for an unprecedented 16th straight year. Thanks also to **ESL Federal Credit Union**, **Nolan’s Rental, Inc.** and **University of Rochester Medical Center** for supporting sponsorship; to the **Democrat and Chronicle** for media sponsorship; and to **Jenna Fava Design**, **News 10NBC** and **Time Warner Cable** for their generous support.



## MUSIC & ENTERTAINMENT

All day Saturday and Sunday, enjoy live entertainment on the main soundstage on the back lawn, on the front stage near the museum steps, around the grounds and inside the Gallery.

*Pictured: Students from Rochester City Ballet will be returning.*

### Main Stage Saturday\*

- 10 am “Strings and Things” (Megan Bledsoe, harp and Adam Cordle, violin)
- 11 am Pittsford Fire Department Band
- noon City of Rochester Department of Recreation “All Stars” (poetry, rap, singing, dance and spoken word)
- 1:30 pm Michael Jackson tribute by Timmy Mitchum (*Across the Universe*, Grammy Awards, *The Lion King*); guest appearance by Garth Fagan Dancers
- 2 pm Dancers from the Draper Center (official school of the Rochester City Ballet) and Garth Fagan Dancers
- 3 pm Po’ Boys Brass Band (New Orleans style)
- 4 pm Hellcat Maggie
- 5 pm TBA

### Main Stage Sunday\*

- 10 am Little Red Dancing School (tap)
- 11 am Hellcat Maggie
- noon Fifteenth Tabernacle Rochester A Cappella Singers (gospel)
- 1 pm Smooth Talkers (classic 60s rock)
- 2 pm Dancers from the Draper Center (official school of the Rochester City Ballet) and Garth Fagan Dancers
- 3 pm Westview Project (new age jazz)
- 4 pm Kate Lee with No Strings Attached (country/bluegrass)

\* *times approximate*

### Front Stage

Enjoy performances by Driftwood, Hellcat Maggie, Byron Road, Strings and Things, and many others. Be part of Poetry Alive, a slam poetry workshop led by Reenah Golden of Writers & Books, Saturday from 11 am to 1 pm and Sunday from 11 am to noon and 1 to 2 pm. Check for details at [clothesline.rochester.edu](http://clothesline.rochester.edu) or inquire at headquarters, near the main entrance on University Avenue.

### Around the Grounds

Pittsford Fire Department Band will parade the grounds, plus you can enjoy hula dancing by Kimo & Ka’iulani.

### Inside the Gallery

At 1 pm and 3 pm Sunday, enjoy a free presentation and mini-recital on the only full-size antique Italian organ in North America, by Eastman School of Music graduate student Randall Harlow. And all day Saturday, enjoy music by Eastman School “harpists in residence.”

### FOOD & DRINK

Hungry? Enjoy diverse fare from Bayou Billy, Bunny’s Mediterranean, Camille’s Sidewalk Cafe (NEW this year), Chef Marco, Papa John’s, Red Osier, Simply Crepes and Ying Fong Soo. Just want a snack? Look for Corn Hill Creamery, Hal’s Kountry Kettle Korn, or the Gallery Bakery & Café (operated by the Gallery Council and featuring treats from Genesee Bakery). To wash it down, stop by the tents operated by Canaltown Coffee Roasters, Coca-Cola, Heron Hill Winery and Genesee Brewing Co.

### ON THE WALLS

Your Clothesline admission also gets you into the museum, where exhibitions include the 62nd *Rochester-Finger Lakes Exhibition*, a juried showcase for regional artists.

### CREATIVE WORKSHOP OPEN HOUSE / PAINT PEN

From 11 am to 4 pm both days, learn about Creative Workshop fall and winter classes for kids, teens and adults. On our entrance patio, enjoy drawing, painting, framing, sculpture, clay and jewelry demonstrations by Workshop artists. Inside, see our latest faculty show, meet the Workshop team and sign up for a class. (All course registrations are \$5 off during open house.) Kids can also enjoy the Paint Pen—free, supervised art activities for ages 4–7 and 8–12 in classrooms 7 and 9; sign in your child for up to one hour.

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## PEOPLE'S CHOICE

NEW this year, we're giving visitors a chance to vote for the People's Choice award. Each day, we'll tally the votes and make an announcement. The winners, who get half off the cost of a booth at next year's Festival, will also be posted at [clothesline.rochester.edu](http://clothesline.rochester.edu).

## MERIT AWARDS



Saturday at 4 pm, 10 exhibitors will receive Merit Awards recognizing their creativity, quality of execution and presentation. Watch for blue ribbons designating their tents.

Also look for these 2008 award winners: **Brande Arno** of Ionia, painting; **Jane Bartlett** of Fairport, wearable art; **Marvin Bjurlin** of Fredonia, Chautauqua Co., ceramics; **Helen Calhoun** of Marion, jewelry; **Andrea Durfee** of Fairport, painting; **Alan Lamont** of Hilton, printmaking; **Michael Natale** of Deposit, Delaware Co., ceramics; **Pat Reno** of Mayville, Chautauqua Co., ceramics; **Timothy See** of Liverpool, Onondaga Co., ceramics; **Scott Sober** of Scottsville, furniture; and **Jan Hewitt Towsley** of West Henrietta, fibers.

*Pictured: Andrea Durfee*

## STUDENT ART SHOW

Stop by the tour entrance (back driveway) to see works created by the next generation of artists. "Two Halves Gallery" is a student and community cooperative organized by University of Rochester students Emma Vann and Olivia Davis under a Kaufmann Foundation entrepreneurship grant.

## LIVE FROM THE MAG

All day both days, follow us on News 10NBC's live Clothesline Cam at [mag.rochester.edu](http://mag.rochester.edu). Merit Awards will be announced during a live broadcast by WXXI 91.5 (on the air 1 to 4 pm Saturday), WRUR FM 88.5 will also broadcast live from 10 am to noon Saturday. And representatives will be on hand both days from WARM 101.3, the Democrat and Chronicle, Genesee Valley Parent magazine, and City newspaper (whose readers last year voted Clothesline "Best Festival").

## FOLLOW US ON TWITTER

All day both days look for regular tweets at [twitter.com/magur](http://twitter.com/magur).

## CALLING ALL PAPARAZZI!

Capture the spirit of the M&T Bank Clothesline Festival on your camera or cell phone, then email your pictures to [jury.clothesline@mag.rochester.edu](mailto:jury.clothesline@mag.rochester.edu). After the Festival, we'll post the best on this website.

## CLOTHESLINE MERCHANDISE / MEMBERSHIP

This year's T-shirt is by Dona Bagley. At the membership tent on the front lawn, choose from short-sleeve tees in cherry red or dark brown and long-sleeve tees and sweatshirts in navy. Also available: classic Clothesline caps in black. Show your MAG membership card and you'll receive substantial discounts!

The membership tent is also the place to join the Gallery or renew your membership. Sign up during the Festival (Supporter level and above) and receive \$15 off. This promotion is valid only during Clothesline.



## GALLERY STORE SIDEWALK SALE

Find us under the portico by the main entrance to the Gallery and enjoy huge savings on books, posters, stationery and unique items for kids. Come inside the Gallery Store for jewelry markdowns and a preview of newly arrived 2010 calendars.

## LIBRARY BOOK SALE

Find us just opposite the Gallery Store sidewalk sale (above). Pick up great bargain art books. All proceeds benefit the Gallery's Charlotte Whitney Allen Library and Teacher Resource Center.

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### **PARKING / SHUTTLEBUS**

Due to extremely limited space, we are unable to offer public parking on the Gallery grounds, except to visitors with handicapped-accessible parking permits (see below). You may:

- Park free and use the Gallery's free, handicapped-accessible shuttlebus from East End garage at East Main and Scio streets, or from the former Genesee Hospital garage, on Alexander Street between East and Monroe avenues.
- Park along city streets (but please note that the City of Rochester will ticket any illegally parked cars).
- Park for a fee at area businesses and residences, but at your own risk. Please note that such lots are not affiliated with the Gallery or Festival.

### **HANDICAPPED-ACCESSIBLE PARKING**



Handicapped-accessible parking by permit only is available on the Gallery grounds. All traffic must enter through the Prince Street gate. *There will be no other public parking on the Gallery grounds.*

### **AUTOMATIC TELLER MACHINE**

Need cash for that special purchase? Head for Advantage Federal Credit Union's ATM, in front of Cutler Union.

### **MEDICAL NEEDS**

Emergency medical services will be provided by Rural/Metro Ambulance Services, certified medical technicians. Their base will be located near the Goodman Street gate.

### **LOST AND FOUND**

For lost children, go to the headquarters tent located near the University Avenue gate. For lost possessions, call the Gallery (585) 276-8921 or (585) 276-8900 Monday through Friday from 9 am to 5 pm, during the week following Clothesline.

### **WEATHER OR NOT**

As always, organizers are hoping for sunny skies, but bear in mind that Clothesline will go on—rain or shine.

### **ON THE WEB**

[clothesline.rochester.edu](http://clothesline.rochester.edu)

### **PRESS CONTACTS**

Contact Larissa Masny (585) 276-8934 ([lmasny@mag.rochester.edu](mailto:lmasny@mag.rochester.edu))

Patti Giordano (585) 276-8932 ([pgiordano@mag.rochester.edu](mailto:pgiordano@mag.rochester.edu))

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## COMMUNITY SUPPORT MAKES CLOTHESLINE POSSIBLE

Without dollars from M&T Bank and our other generous sponsors, and the commitment of a small army of volunteers, the Memorial Art Gallery's biggest fund-raiser could never happen. Special thanks to:

- M&T Bank, Presenting Sponsor, for an unprecedented 16th straight year of support.
- ESL Federal Credit Union, Nolan's Rental, Inc. and University of Rochester Medical Center for supporting sponsorship.
- The Democrat and Chronicle for media sponsorship.
- Jenna Fava Design, News 10NBC and Time Warner Cable for their generous support.
- Bayou Billy, Bunny's Mediterranean, Camille's Sidewalk Cafe, Chef Marco, Papa John's, Red Osier, Simply Crepes, Ying Fong Soo, Corn Hill Creamery, Genesee Bakery, Hal's Kountry Kettle Korn, Canaltown Coffee Roasters, Coca-Cola, Heron Hill Winery and Genesee Brewing Co./Wright Wisner Co. for their support.
- The Gallery Council, an all-volunteer organization whose food and beverage concessions help raise additional funds for MAG.
- The hard-working committee of MAG staff and volunteers that helped plan the event: Richard Aerni, Victoria Cherry, Jamie Chudyk, Patti Giordano, Kaitlin Gray, Colleen Griffin-Underhill, Nancy Holowka, Dan Knerr, Jim Nolen, Debbie Smith, Karen Stolt and Laura Swett.
- More than 450 dedicated volunteers who staff visitor service areas throughout the Festival.

### Press contacts:

Larissa Masny (585) 276-8934 ([lmassy@mag.rochester.edu](mailto:lmassy@mag.rochester.edu))

Patti Giordano (585) 276-8932 ([pgiordano@mag.rochester.edu](mailto:pgiordano@mag.rochester.edu))

### On the web:

[clothesline.rochester.edu](http://clothesline.rochester.edu)