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MEMORIAL ART GALLERY OFFERS HALF-PRICE THURSDAY EVENING ADMISSION



Looking for things to do that won't break the bank? Journey through 5,000 years of human creativity at the Memorial Art Gallery, which next month will begin offering half-price Thursday evening admission. Among the treasures you'll see are a rare pair of lavishly decorated Egyptian coffins, a 16th-century suit of armor from northern Europe, MAG's acclaimed (and recently reinstalled) collection of American art, the only full-size Italian Baroque organ in North America--and much more.

The reduced admission, in effect every Thursday from 5 to 9 pm starting July 2, is \$5; senior citizens \$3; college students with ID \$2.50; and children 6-18 \$2.50. Admission is always free to MAG members, University of Rochester students, and children 5 and under.

Half-price Thursday nights are sponsored by the Democrat and Chronicle, with additional support from Thomson Reuters, ExxonMobil Chemical Co. and Monroe County.

“GET COOL, GET CULTURED” SUMMER PROMOTION

Families looking for affordable hot-weather activities can also take advantage of “Get Cool, Get Cultured,” a long-running summer partnership of the Memorial Art Gallery and George Eastman House International Museum of Photography and Film. During July and August, visitors to MAG may request a half-off coupon, available with paid or member's free admission and good for seven days at the Eastman House. Eastman House visitors headed to MAG will receive the same courtesy.

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